

## Journalism 11/12

SET-BC, 2010 Legacies Now and 3M are excited to offer SET-BC students the opportunity to participate in an online journalism course to complement the Virtual Voices Village program and provide formal training to students interested in furthering developing their journalism skills.

The course will be offered starting September 2008 and because of the flexible online learning environment, the course can be completed at the students pace, provided it is completed by June 12, 2009.

**Course Name:** Journalism 11/12

**Details:** Five Unit Course, 4 credits, to run 120 hours

**Overview:** This course will focus on writing and presentation skills for the purpose of reporting, and will include grammar, editing, and proofreading skills, audio and video technology, ethics and the law in journalism, local and global media, as well as the specifics of finding the story, interviewing, investigative reporting, writing leads, and online reporting. Assignments will consist of unit projects, blog and v-class participation, and self-evaluations.

### Course Outline:

#### 1. Introductory Unit

Writing basics - where to get help, how to self-edit.

Students will work with grammar check and spell check, will become familiar with editing and proofreading tips. This unit will include a brief history of journalism - where it was, where it is now.

*Exercises, unit test*

#### 2. Unit One - What is News?

Where stories come from (sports, disasters, politics, etc), and how they become NEWS.

*Exercises, project options, unit test*

#### 3. Unit Two - Writing the Story

Students will work on leads, focus on the five Ws, and discover the inverted pyramid.

Information, exercises, project options, unit test

#### 4. Unit Three - Mass Communication

Local and global mass media - newspapers to television, radio to internet  
Writing styles, audience, photography

*Exercises, project options, unit test*

#### 5. Unit Four - Law and Ethics

Students will learn about the Seven Deadly Sins, and about their own convictions and ideas surrounding ethical reporting. Students will develop critical thinking and reading skills. This unit will include discussion and debate on issues of censorship, privacy laws, and other related topics.

*Exercises, project options, unit test*

